

# PACIFIC

BUSINESS REVIEW



**2026 Media Kit**

[www.pacificbusinessreview.com](http://www.pacificbusinessreview.com)

# ABOUT US

Pacific Business Review is an interactive online platform reaching more than 16,000 subscribers each week. Through our digital magazine, weekly newsletter, website and active social media pages, we keep readers informed about key business developments across the Pacific region.

With a particular focus on Melanesia, we provide insights into the industries that matter most to our audience – including mining, oil and gas, energy, tourism, agriculture, finance and more. Our goal is to keep decision-makers and stakeholders up to date on the business activities shaping the region.

For companies operating in the Pacific, we offer a cost-effective way to significantly boost brand exposure and promote products and services directly to their target market. Our digital magazine is published every two months, our newsletter is distributed weekly, and our website and social media platforms are updated daily – giving readers fresh content and advertisers extended exposure.

James Galvez  
**Editor**



Advertisers can opt out to embed a YouTube video into their advert.



## ONLINE MAGAZINE

Readers can click on the adverts which will take them to the company website.



# NEWSLETTER

# 17,500+

subscribers

Our up-to-date, interactive online newsletter is delivered weekly to over **17,500 subscribers**, featuring the latest business news from across the Pacific.

Companies now have a cost effective way to promote their products and services by sending out articles and editorial via our newsletter.

Advertisers' logos are featured with a hyperlink to their website. This allows for increased traffic to your website.

**PACIFIC**  
BUSINESS REVIEW

**IN THIS ISSUE:**  
Driving Global Growth from LocalRoots: Zenex Drilling's PNG-Based Expansion Story



**Mining News**  
Driving Global Growth from LocalRoots: Zenex Drilling's PNG-Based Expansion Story

After more than 25 years of drilling operations across Papua New Guinea's most remote and rugged terrain, Zenex Drilling is stepping boldly into its next chapter, with international growth on the horizon, a growing fleet of specialised equipment, and a workforce strategy that puts Papua New Guinean talent at the centre.

[Read Full Story](#)



**Mining News**  
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[Read Full Story](#)



Issue 206  
23rd July 2025



OUR LATEST ISSUE

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### OUR ANALYTICS

Weekly Subscribers  
000,000

Website Views  
000,000

LinkedIn Followers  
000,000

Facebook Followers  
000,000

IS YOUR COMPANY LOGO HERE?

Logos are linked to the advertisers' websites - just click!



# ONLINE READER LOCATIONS



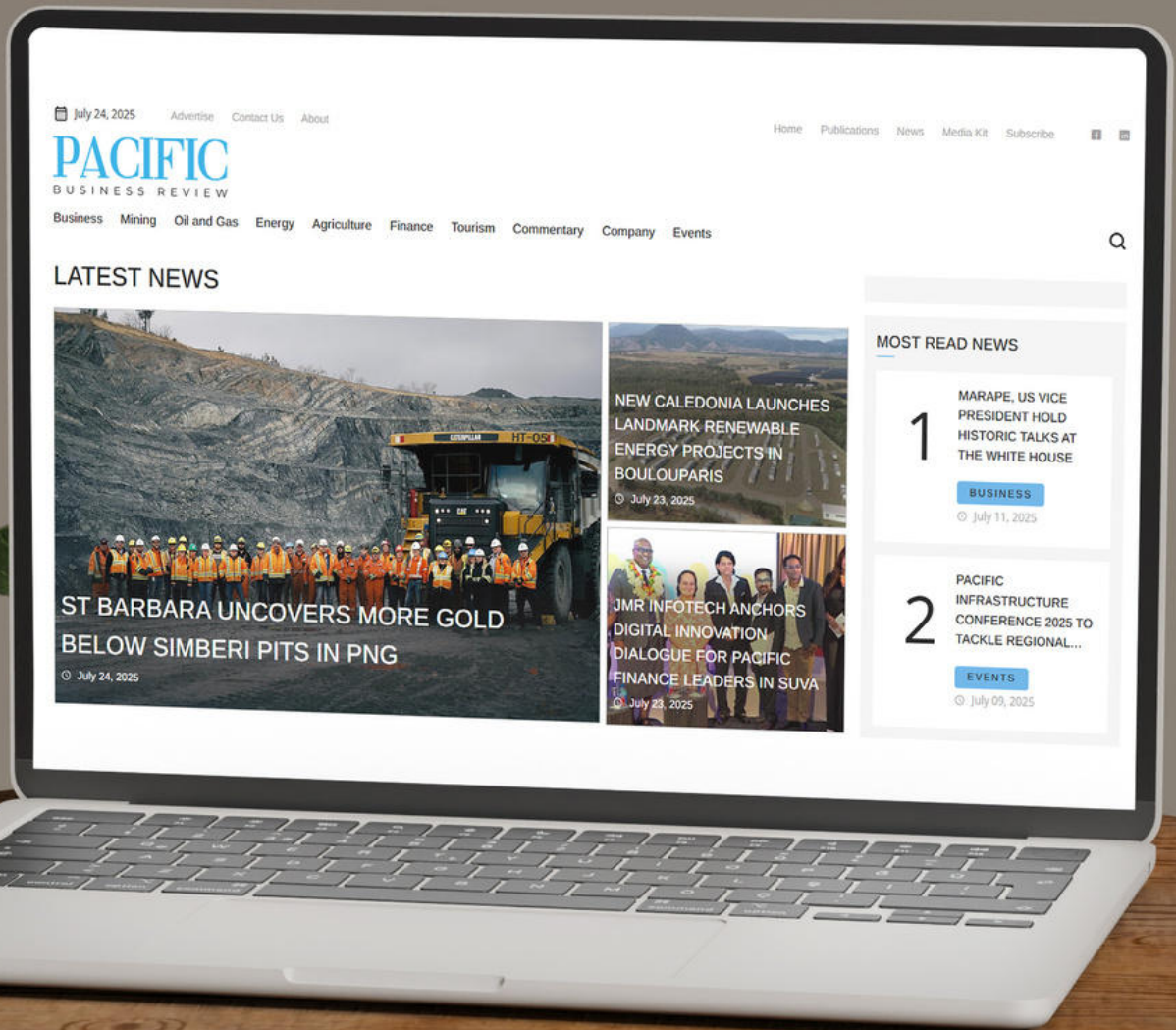
**70%** South Pacific

**18%** Australia

**8%** Asia

**3%** Americas

**1%** Europe



# OUR SOCIAL MEDIA PAGES

Our social media pages are updated daily with the latest business news and insights from across the Pacific

## PACIFIC BUSINESS REVIEW

PACIFIC  
BUSINESS REVIEW

### Pacific Business Review

Pacific Business Review delivers essential news and features on mining, oil & gas, SMEs, agriculture, tourism, and more—covering projects, developments, profiles, tech, events, and industry updates.

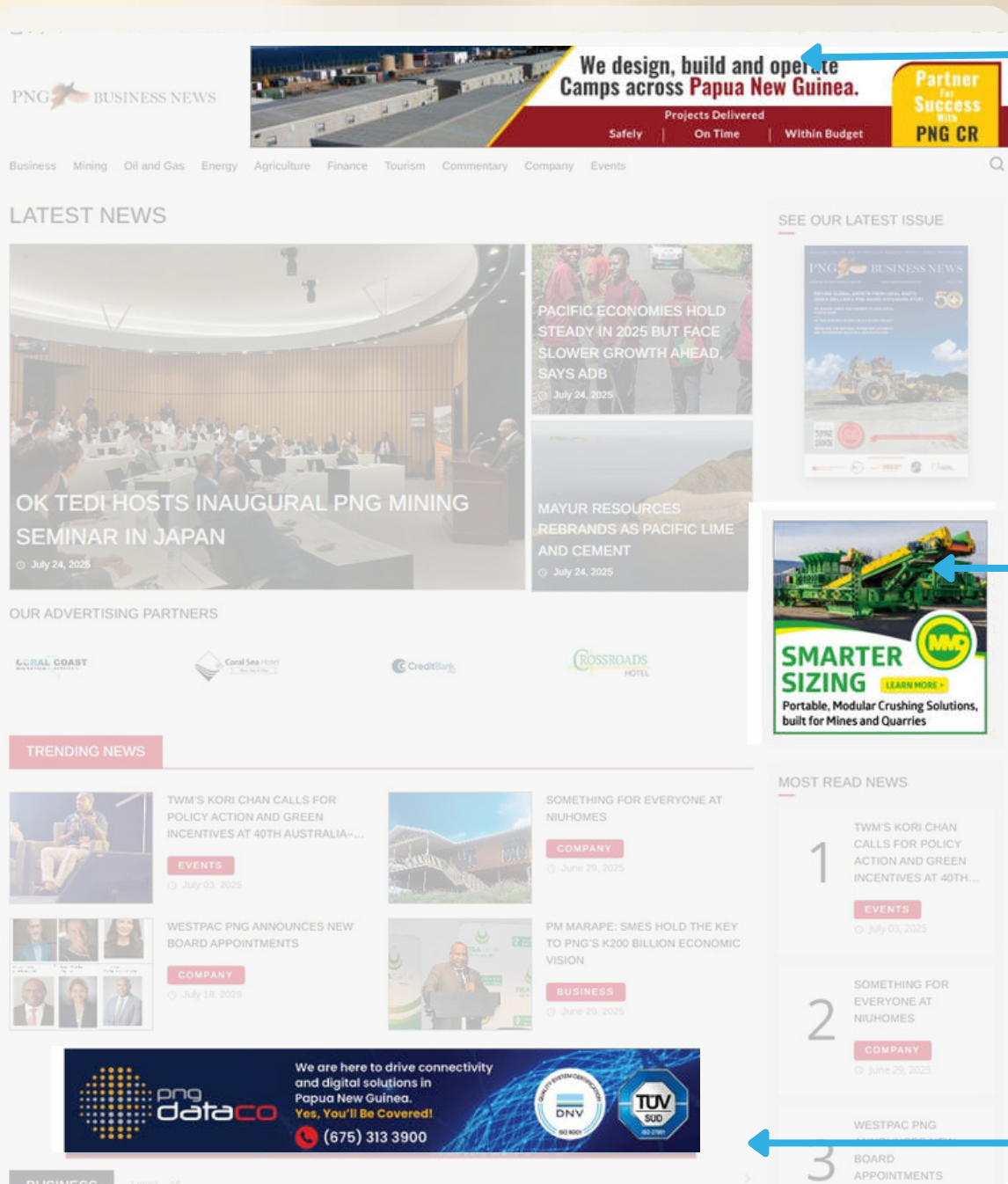


<p>PACIFIC BUSINESS REVIEW</p> <p>ADB and World Bank Praise Progress on Solomon Islands' First Major Renewable Energy Project</p>	<p>PACIFIC BUSINESS REVIEW</p> <p>SPX SOUTH PACIFIC STOCK EXCHANGE</p> <p>South Pacific Stock Exchange Joins U.N. Sustainable Stock Exchanges Initiative to Advance Green Finance</p>	<p>PACIFIC BUSINESS REVIEW</p> <p>Toare Mask Festival Marks 20 Years with Cultural Centre Opening and UNESCO Nomination</p>
<p>PACIFIC BUSINESS REVIEW</p> <p>Népou Mining Blockade Lifted Amid Renewed Dialogue with Customary Authorities</p>	<p>PACIFIC BUSINESS REVIEW</p> <p>Fiji, Tonga reaffirm deep-rooted ties in high-level courtesy call</p>	<p>PACIFIC BUSINESS REVIEW</p> <p>PACIFIC INFRASTRUCTURE CONFERENCE</p> <p>18th-20th August 2025, Brisbane Convention &amp; Exhibition Centre</p> <p>Registrations now OPEN</p> <p>Pacific Infrastructure Conference 2025 to Tackle Regional Priorities, Financing, and Climate Resilience</p>

Follow us: [pacificbusinessreview](https://www.pacificbusinessreview.com)

# WEBSITE BANNER ADS

Our website banner adverts offer prime visibility for your brand, reaching thousands of daily readers engaged in business across the Pacific.



Premium Banner

Sidebar Banner

Standard Banner

# ADVERTISING PACKAGE RATES

	1X ADVERTISEMENT	3X ADVERTISEMENT	6X ADVERTISEMENT
<b>Magazine Rates (Full Colour)</b>			
Double Page Spread	A \$ 3,750	A \$ 3,500	A \$ 3,250
Full Page	A \$ 2,250	A \$ 2,000	A \$ 1,750
Island	A \$ 2,000	A \$ 1,750	A \$ 1,500
Half Page (Horizontal)	A \$ 1,750	A \$ 1,500	A \$ 1,250
Half Page (Vertical)	A \$ 1,750	A \$ 1,500	A \$ 1,250
One Third Page (Horizontal)	A \$ 1,500	A \$ 1,250	A \$ 1,000
One Third Page (Vertical)	A \$ 1,500	A \$ 1,250	A \$ 1,000

	1X ADVERTISEMENT	3X ADVERTISEMENT	6X ADVERTISEMENT
<b>Magazine Special Position Rates (Full Colour)</b>			
Inside Front Cover	A \$ 3,500	A \$ 3,250	A \$ 3,000
PAGE 1	A \$ 3,500	A \$ 3,250	A \$ 3,000
PAGE 2	A \$ 3,300	A \$ 3,100	A \$ 2,800
PAGE 3	A \$ 3,300	A \$ 3,100	A \$ 2,800
PAGE 5	A \$ 3,250	A \$ 3,000	A \$ 2,750
PAGE 7	A \$ 3,250	A \$ 3,000	A \$ 2,750
PAGE 9	A \$ 3,000	A \$ 2,750	A \$ 2,500
PAGE 11	A \$ 2,750	A \$ 2,500	A \$ 2,250

	1X ADVERTISEMENT	3X ADVERTISEMENT	6X ADVERTISEMENT
<b>Online Positions (Website Banner Advert)</b>			
Premium Banner Advert 940 x 120	A \$ 2,250	A \$ 2,125	A \$ 2,000
Standard Banner Advert 700 x 120	A \$ 1,750	A \$ 1,625	A \$ 1,500
Sidebar Banner Advert 245 x 245	A \$ 1,500	A \$ 1,425	A \$ 1,250

For more information, you may directly email us at:  
[info@pacificbusinessreview.com](mailto:info@pacificbusinessreview.com)

